



Media Contact:
Christina Sartori
csartori@cvic.com
(919) 247-5607

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**National Children's Museum to Feature Mothers Room
Sponsored by Lansinoh Laboratories, Inc.**

Washington, D.C., October 25, 2019 – National Children’s Museum, a congressionally-designated cultural and educational institution that has served children and families in Washington, D.C. for 45 years, received a sponsorship from Lansinoh Laboratories, Inc. for a Mothers Room in the museum, which is set to reopen in downtown D.C. in Fall 2019.

“Lansinoh is an industry leader in the fields of mother and infant feeding health. A critical piece of our mission is to ensure that the whole family is supported and engaged, and we’re thrilled to partner to ensure a modern Mothers Room in the Museum,” said Elise Lemle, director of exhibits and education at National Children’s Museum. “The Mothers Room will help foster a welcoming, inclusive environment for families at National Children’s Museum, and Lansinoh’s generous sponsorship guarantees that breastfeeding or pumping mothers and nursing infants who would like to use a private room are accommodated during their visit.”

A partnership with Lansinoh ensures that National Children’s Museum will have a best-in-class Mothers Room equipped with modern amenities, as well as Lansinoh’s line of essential breastfeeding products complimentary for nursing mothers. As content experts, Lansinoh will also help provide resources on important mother and infant health information.

“We believe that every mom and family deserves access to support and resources that make breastfeeding a comfortable experience for both mom and baby,” said Angie Teates, the vice president of North America at Lansinoh. “Through our partnership with National Children’s Museum we hope the Mothers Room will provide more moms with the support and resources they need for positive breastfeeding and pumping experiences when visiting the museum.”

For more information about National Children’s Museum please visit:
<https://www.nationalchildrensmuseum.org/>

For more information about Lansinoh Laboratories, Inc. please visit:
<https://www.lansinoh.com/>

About National Children's Museum

Reopening in Fall 2019, National Children's Museum is poised for its greatest chapter yet, just steps from the White House and National Mall at 1300 Pennsylvania Avenue NW. With accessible Metro and transportation options, locals and tourists alike will meet at National Children's Museum for a playful learning experience dedicated to providing interactive science, technology, engineering, arts, and math exhibits and programs. Founded in 1974, the Congressionally-designated Museum has served Washington's youngest learners for over 45 years.

About Lansinoh

Founded by a breastfeeding mom, Lansinoh has helped millions of mothers successfully breastfeed during its 35 year history. Famous for its award-winning Lanolin Nipple Cream, Lansinoh® offers a comprehensive range of nursing and pumping solutions in more than 60 countries. For more information, please visit Lansinoh.com, or connect with [@LansinohUSA](https://www.facebook.com/LansinohUSA) on Facebook, Instagram, Pinterest, and YouTube.