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FOR IMMEDIATE RELEASE

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**National Children's Museum and The Boeing Company Partner to Provide
a Week of Free Admission for Military Families in April**

From April 20-24, the Museum will offer free admission to active-duty and veteran families in celebration of the Month of the Military Child.

Washington, D.C., March 30, 2022 – In celebration of the Month of the Military Child, National Children's Museum is pleased to announce an exciting partnership with aerospace and manufacturing leader, The Boeing Company. From April 20-24, support from Boeing will provide active-duty and veteran military family members with free admission to the Museum.

"Military families face unique challenges. It is important that these heroes have a place where they can come together to learn, play, and be inspired." said Crystal R. Bowyer, President + CEO of National Children's Museum. "We are proud to partner with The Boeing Company to honor and celebrate our military families during the Month of the Military Child."

Although Congressionally-designated, National Children's Museum is not federally appropriated. To support ongoing operations, the Museum has an admission price of \$15.95 for all visitors ages one and older. During Military Family Week, Boeing's support enables complimentary admission for active-duty and veteran service members and their families.

"This museum will be a positive environment for children to learn and become interested in science, technology, engineering, arts, and math (STEAM) careers, the very same 21st century jobs they can pursue at our company someday," said Sarah Kyrouac, Manager of the Mid-Atlantic Region, Boeing Global Engagement. "Boeing is proud to ensure that the members of our Armed Forces and their families have access to the National Children's Museum during Military Family Week."

Here's the scoop for military families interested in reserving tickets:

- Complimentary tickets for military families for the week of April 20-24 will become available on March 30, 2022. Tickets are for active-duty and veteran military families. All members of the family will receive the complimentary admission price. Please note that



tickets are limited, and a Museum staff member will ask for a form of military service verification at the door.

- Advanced tickets are highly encouraged. Guests can reserve their special tickets by navigating to www.nationalchildrensmuseum.org. There will be an alert bar on the homepage that directs guests to the special tickets.
- National Children's Museum is open Wednesday-Sunday from 9:30 a.m.-4:30 p.m. When reserving tickets in advance, guests will be prompted to select a date. Military Family Week guests are welcome to arrive at any point after 9:30 a.m. and may explore the Museum for as long as they wish until the Museum closes at 4:30 p.m.
- The Museum encourages guests to make reservations for their full party in one order. If you can no longer keep your reservation, please email ticketing@nationalchildrensmuseum. Please note that there are no exchanges available for dates outside of the April 20-24 Military Family Week window.
- Guests should expect a health screening upon entry, and are encouraged to social distance and sanitize hands regularly via increased stations throughout the Museum. For more information on all of the institution's COVID-19 policies, visit the Museum's website at www.nationalchildrensmuseum.org/a-healthy-visit/.

About The Boeing Company

Boeing is the world's largest aerospace company and leading provider of commercial airplanes, defense, space and security systems, and global services. As the top U.S. exporter, the company supports commercial and government customers in more than 150 countries. Boeing employs more than 150,000 people worldwide and leverages the talents of a global supplier base. Building on a legacy of aerospace leadership, Boeing continues to lead in technology and innovation, deliver for its customers and invest in its people and future growth.

About National Children's Museum

National Children's Museum is a unique hybrid institution that combines learning elements found in a science center with children's museum experiences. Through hands-on science, technology, engineering, arts, and math (STEAM) based exhibits, programs, and virtual offerings, the Museum sparks curiosity and ignites creativity for children under the age of twelve and their families. Since February 2020, the Museum has reached more than 4 million people

national children's museum

through in-person and digital initiatives. Learn more on how to visit the Museum and engage with virtual STEAM resources at nationalchildrensmuseum.org.