



national children's museum

Bluestone Lane To Open Inside National Children's Museum on March 3

The downtown DC location will satisfy the appetites of young learners and adults alike with healthy, delicious options to cap their day of play.

Washington, D.C., March 3, 2022 - [Bluestone Lane](#), the Australian-inspired coffee, café & lifestyle brand, will open its newest downtown DC location on March 3 inside National Children's Museum, the Congressionally-designated, interactive family experience at 1300 Pennsylvania Avenue NW. Bluestone Lane has curated a menu for their National Children's Museum location that emphasizes healthy, fun, and delicious options for young eaters and adults.

Bluestone Lane will share a home with the Museum inside their Playzone, a light-filled, glass-enclosed space on the Museum's entry level. The café is double-entry: Museum visitors will be able to grab a drink or bite by entering from within the Museum, while members of the public can enter through a separate entrance on Woodrow Wilson Plaza. At opening, Bluestone Lane will be operating during Museum visitor hours, currently Thursday through Sunday from 8:00 a.m. to 4:30 p.m.

"National Children's Museum envisioned a café partner that could provide a modern experience for the whole family: a beautiful and welcoming environment, with healthy, but fun offerings to meet the needs of children and caregivers alike," says Crystal R. Bowyer, President and CEO of National Children's Museum. "Bluestone Lane is clearly that partner, and we are thrilled to welcome them to the Museum."

Starting Thursday, families will have their pick of popular plates, including Bluestone Lane's famous Avocado Toast and signature Flat-White, as well as a range of grab-and-go delights exclusively curated for kids. In addition to the premium coffee, wellness drinks, and signature cold-pressed juices, adults 21+ will also be able to purchase beer & wine. Bluestone Lane owns and operates more than 55 coffee shops and cafés in the U.S. all of which are inspired by Australian independent food and beverage culture which places a strong emphasis on smooth, well-balanced premium coffee, nutritious and fresh food offerings and the power of a welcoming, family-friendly café environment.

"Bluestone Lane is honored to partner with the acclaimed National Children's Museum, located in the heart of DC, and to serve people enjoying this state of the art facility, as well as those sightseeing on the National Mall," said Nick Stone, Bluestone Lane's Founder and CEO. "Our concept is focused on helping people optimize nutrition while enjoying food that is also delicious



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and convenient. We proudly offer healthy, premium, and primarily plant-based menu items. For this reason and more, Bluestone Lane is beloved by young families and locals who love to travel, so we look forward to welcoming them at our newest café.”

Situated just steps from the National Mall and the Federal Triangle Metro Station at the intersection of 13th and Pennsylvania Avenue NW, Bluestone Lane at National Children’s Museum is ideally located for locals and tourists. The opening comes as employees return to in-person work and spring travel picks up for the District, contributing a healthy and convenient option to the downtown restaurant landscape.

Bluestone Lane at National Children’s Museum
1300 Pennsylvania Avenue NW
Washington, DC 20004

At the intersection of 13th Street and Pennsylvania Avenue NW, in the Woodrow Wilson Plaza

Current Hours of Operation

8:00 a.m.-4:30 p.m., Thursday-Sunday

Please visit www.nationalchildrensmuseum.org/visit for the most up to date information

About Bluestone Lane

Bluestone Lane is a New York-born Australia lifestyle and hospitality brand and currently operates 55 premium coffee shops and cafés across the United States. Named as one of Inc. 5000's fastest-growing private companies based in NYC, Bluestone Lane has enjoyed rapid adoption from consumers looking for superior coffee, an elevated experience and healthier menu options. The brand is leading the movement to modernize US coffee culture with its emphasis on the quality of its coffee and menu items and a hyperfocus on offering a world-class hospitality experience to serve its locals, not customers. Nick Stone founded Bluestone Lane to infuse a personal connection into the American café experience, making it feel more like personalized daily-ritual, and less like a transaction. Bluestone Lane also offers a broad suite of Consumer Packaged Goods (CPG), whole bean coffee, coffee pods, teas, sparkling waters and cold-pressed juices. Visit us at www.bluestonelane.com and on Instagram.

About National Children’s Museum

National Children’s Museum is a unique hybrid institution that combines learning elements found in a science center with children’s museum experiences. Through hands-on science,



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technology, engineering, arts, and math (STEAM) based exhibits, programs, and virtual offerings, the Museum sparks curiosity and ignites creativity for children under the age of twelve and their families. Since February 2020, the Museum has reached more than 4 million people through in-person and digital initiatives. Learn more on how to visit the Museum and engage with virtual STEAM resources at nationalchildrensmuseum.org.